



**GOLIATH**TECH  
SCREW PILE SYSTEM

**THE BEST FRANCHISE  
OPPORTUNITY FOR YOU**

# BREAK NEW GROUND!



## Start a GoliathTech Construction Franchise with Unlimited Growth Potential.

Whether you're an entrepreneur, franchise owner, general contractor, or just looking for a new business opportunity with unlimited growth potential, this guide will tell you everything you need to know about this business opportunity. More specifically, you will learn about what makes GoliathTech part of the top 10 franchise investment opportunities in North America.

**20+** Awards for best franchise opportunities in North America

**150** Operating franchise units

**10** Top 10 franchise investment opportunity in North America

**0%** No royalty fees on your hard-earned revenue

## A GLOBAL PERSPECTIVE ON THE CONSTRUCTION INDUSTRY

This is an ideal time to become a franchise owner within the construction industry just about anywhere in the world. You don't have to be a construction professional to seize this opportunity.

If you have an entrepreneurial spirit and are seeking to take control of your own growth potential, then GoliathTech could be the perfect fit for you. Construction projects in residential, industrial, commercial, and municipal sectors are experiencing heightened growth with no signs of slowing.

Some of our own franchise owners are generating up to \$5 million dollars in annual revenue and are still growing.

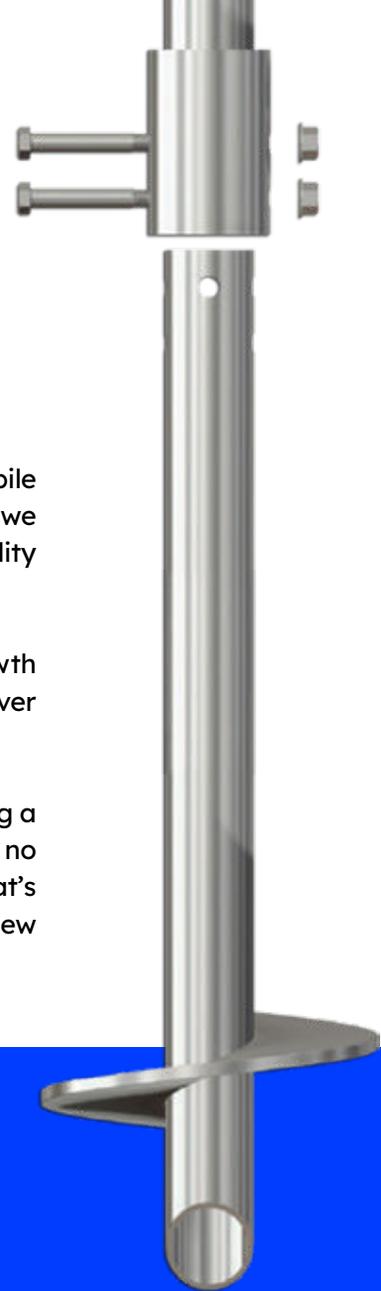
# WHO IS GOLIATHTECH?

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GoliathTech is the most important manufacturer and installer in the helical (screw) pile industry and a top-ranking franchisor. Always at the forefront of our industry, we constantly innovate to realize our mission and vision of offering the highest quality products and services to customers around the globe.

If you have an entrepreneurial spirit and want to take control of your own growth potential, GoliathTech may be the perfect fit for you. With available markets all over the world, opportunity for growth and expansion knows no bounds.

Our successful franchise model comes with many benefits—the process of becoming a franchisee is simple and low-cost with all the training and support needed. There is no profit limit nor royalty fees, and you'll benefit from a proven business model that's guided by experts who want to see you succeed. Join us and together, we'll break new ground! Ready to get started?



## WHAT SETS US APART?

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### Superior quality galvanized steel products

We use superior galvanized steel in all of our helical piles (piers) which makes our product highly durable and resistant to rust.

GoliathTech holds exclusive patents and is the only company that is in complete conformity with construction industry standards.



### Exclusive anchoring solution

GoliathTech helical pile (pier) heads are equipped with a nut-fastening system. This exclusive anchoring solution allows the structure to be installed directly on the helical piles (piers), thereby preventing lateral or vertical movement.



### Quick and easy installation

Helical piles (piers) are installed with light and compact equipment and no drying time is required, in comparison to concrete. GoliathTech makes sure that all of its franchisees are certified installers so you can be confident that your projects will be easily and quickly completed.



### Smaller environmental footprint

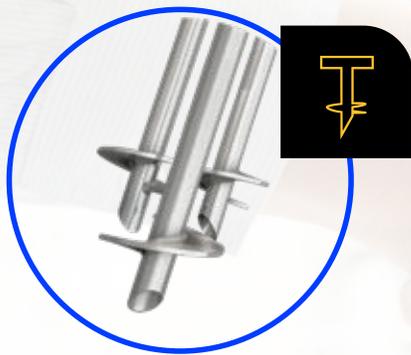
The GoliathTech helical piles (piers) cause a minimal impact to the surrounding landscape, which is a huge advantage when compared to other types of foundations. When GoliathTech completes the job, the franchisee leaves the installation site intact. Which makes for a great final product and happy customers.

# WHY CHOOSE GOLIATHTECH AS A BUSINESS OPPORTUNITY?

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Since 2004, we have opened hundreds of franchise units. We know that our success as a company is tied to the expertise, commitment to excellence, and entrepreneurial spirit that our franchisees uphold each and every day.

Our helical piles (piers) surpass the highest industry standards. From design to installation, we combine engineering and innovation to guarantee a solid foundation for a wide range of construction projects. Our franchise owners count on us to maintain product excellence.



# WHY CHOOSE GOLIATHTECH AS YOUR FRANCHISE?

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Very few other franchise opportunities today give you the tools and resources to quickly get started and to build a sustainable venture. A business you can call your own that fits perfectly with your lifestyle and that offers a high quality product.

GoliathTech is always looking for new ways on how to support its franchisees. We communicate with them about recent trends in the industry and tips on how to grow their business.

Become a valued member of an innovative construction franchise company that's always one step (or more) ahead of the competition. Join GoliathTech as a franchisee and together, we'll break new ground!

# A PROVEN BUSINESS MODEL DESIGNED FOR PERFORMANCE

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## Superior Technology

- 100% compliant with your local building code
- Exclusive anchoring helical pile (pier) heads for superior resistance to wrenching
- Superior quality galvanized steel avoiding corrosion
- Perfectly level structures due to precision engineering
- Removable and reusable system
- Vast array of helical pile (pier) heads, tubes and helices for all project types
- 30-year warranty



## Superior Installation

- No excavation, no heavy equipment, minimal impact
- Light and compact equipment
- Rapid installation
- Stabilizes existing structures
- Ideal for restricted spaces



## Superior Franchisee Benefits

- Two-day training certification
- Territory exclusivity
- Territory expansion available at a reduced cost
- Marketing tools and technical support
- Participation in a national advertising program
- In-house engineering services available
- Association to a respected brand
- No royalty fees

## WORLD-CLASS SUPPORT

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### Getting To Know Each Other

We evaluate and discuss the opportunity together



### Certification With Our Experts

Two-day training certification on helical piles (piers) and how to perform a quality installation



### Support On The Job

Ongoing marketing, product order and technical support is available



### Grow With Us

Additional territories can be purchase at a reduced cost

# HEAR FROM GOLIATHTECH FRANCHISE OWNERS

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As the #1 company for helical piles (piers) worldwide, GoliathTech prides itself on developing strong relationships with its franchisees. It's the people behind the products that make GoliathTech strong. Learn about what initially drew our franchisees to GoliathTech and what made them sign-on.



“We were able to really get out in the market and really show people the benefits of helical piles (piers). We're very fortunate here in Vermont where we have a wide range of soils and we have a pretty deep frost line. Once we showed people the benefits of using our product over traditional concrete applications, it grew exponentially.”

**Maxwell**  
Vermont, USA



“When I saw this product come across my desk I knew it was going to revolutionize the footing industry. I knew that the helical piles (piers) product would be excellent for the frost-heave situation out there. Concrete isn't the best product and when I saw this I thought, this is really going to eliminate a lot of problems for homeowners and contractors alike.”

**Lisa**  
Minnesota, USA



“When we started, nobody in Utah besides engineers had really heard about helical piles (piers). We were the main ones to start and bring it into the residential application. Within six to eight months, with heavy advertising on social media outlets, lots of lunch and learns, and having James come out and do lunch and learns, that was critical to getting us up and going.”

**Darci**  
Utah, USA



“Prior to signing I was able to come up to Magog, Quebec to GoliathTech and I got to spend some good time with Julian, the owner. Being with him for the amount of time I was with him that day convinced me what a strong company it was.”

**Alan**  
North Carolina, USA



# WHAT MAKES GOLIATHTECH A GREAT FIT FOR YOU?

-  Do you have an entrepreneurial spirit and enjoy leveraging your network to grow your business?
-  Do you like working outdoors and being hands-on while you work (during installation projects)?
-  Do you like taking control of your own growth potential, while benefiting from an existing operational framework and system?
-  Are you a go-getter who takes pride in installing the best quality product in the industry?

If this is you, then you'll love being part of the GoliathTech family!

## WE HAVE YOUR BACK FROM THE GET-GO



### Before you become a franchisee

- We meet with you to learn about your background and experience
- We evaluate the equipment you already own and what you may need, and discuss the initial capital investment that is required
- We present to you the territories that are available for purchase. For the USA, Canada, and many other countries, where it is required, we provide you with a Franchise Disclosure Document that may have a 14-20 day disclosure period)



### Before starting your first project

- We offers a two-day training certification course, which can be done by video conference or in person
- Our comprehensive training teaches you how to properly install GoliathTech helical piles (piers)
- We walk you through the equipment needed to install the GoliathTech helical piles (piers)



### During the execution of your projects

- We provide ongoing marketing and technical support
- We have a streamline process in place to place your product orders
- We supply in-house engineering services for your projects



### When you are ready to grow

- We offer the option for you to purchase additional territories that are lower than the initial franchise purchase price
- You can purchase additional custom built marketing packages
- We provide plenty of tools and resources for you to increase your brand visibility

# CHOOSE THE BUSINESS MODEL THAT'S RIGHT FOR YOU



**Become a GoliathTech  
Franchisee**



**Convert Your  
Business**



**Cross-selling  
Opportunity**

Are you looking to launch a brand new venture?

Do you already own a construction business and want to convert it to a GoliathTech franchise?

Or maybe you're thinking of adding a new division to your existing business by cross-selling?

**GoliathTech is the perfect opportunity for you!**



# JOIN GOLIATHTECH!

## Become a Valued Member of our Team

ISO 9001  
2015  
certifié

ISO 14001  
2015  
certifié

CCMC

ICC  
ES

CWB  
CERTIFIED  
CSA W47.1

AWs

ACQ

CA

## A QUALITY BRAND YOU CAN TRUST

GoliathTech is backed by several patents and certifications that speak to why GoliathTech is the most important manufacturer and installer in the helical pile (pier) industry. As a GoliathTech certified installer, you become part of a brand that is known in the industry for providing the best helical piles (piers) on the market. That's something to be proud of!



Canadian Franchise Association

2021 Franchisee's Choice Designation



Canadian Business Review Board Inc.

Best General Contractors in Quebec 2022



Franchise Gator

Top Emerging Franchise 2021



Entrepreneur Magazine

Franchise 500 Ranked 2021

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Unsurpassed innovation in helical piling and expert installation form the core of GoliathTech`s strength. Our franchisees are carefully selected ambassadors of our brand, who share our commitment to engineering excellence, professionalism and the highest quality standards. They have access to leading-edge technology with a level of performance, strength and ease of installation that far exceeds outdated helical pile (pier) solutions available today. As your business partner we are fully committed to your success, and will make available a wealth of resources to help make your GoliathTech franchise a profitable venture.

”

**Julian Reusing**  
CEO

**Want to build your own thriving business?**

Contact us now for more information



[www.goliathtechfranchise.com](http://www.goliathtechfranchise.com)

TOLL FREE: 1.855.743.4777

[franchise@goliathtechcorp.com](mailto:franchise@goliathtechcorp.com)

GoliathTech is ISO 9001:2008, ISO 14001:2015, CWB, AWB and CCMC certified.



**CCMC ACQ CA**

ISO 9001:2015 AND 14001:2015, ICC-ES ESR-3726, CWB, AWS D1.1 AND CCMC #13675-R CERTIFIED. ACQ AND CA COMPLIANT.